



As part of ABP's Beyond Zero safety project including raising awareness of vulnerable road users on the ports and within our communities, there will be a safety road show arriving in the port of Cardiff on 20th and 21st July

The road show is a container travelling all the ABP ports which has been converted into a Beyond Zero Cinema (Popcorn will be supplied!) There will also be a chance to be in the shoes of a HGV driver whilst experiencing what the driver can and cannot see.

The container has been designed to create a sensory experience of a different kind to make people ask themselves how it feels when their senses of sight and hearing are taken away and how it might change the way they would behave, particularly when on the road.

Working in a port environment requires workers to use their senses differently. The purpose of the road safety container is to highlight the importance of our senses in such a busy environment with roads that are being used by more than just cars.

Once inside the container, a short walk-through takes visitors to small cinema showing two Beyond Zero safety videos reinforcing the message to 'stop and think safety'.

Evidence shows that there is almost no real understanding by pedestrians or cyclists of the field of vision from a HGV cab. The exercise enables both parties to experience the other's perspective first-hand. This will highlight how important it is for everyone to stay vigilant when in a mixed vehicle and pedestrian environment.

This event is a drop in, no need to attend for whole time period. The experiences will last a maximum of 15 minutes.

All staff and customers and port tenants are invited to attend. The container will be parked in the overflow car park near to Queen Alexandra House.